



**Simons 4 Seniors** was created in conjunction with the **Senior Healthy and Mind Initiative**, with the mission of empowering older adults to make healthy lifestyle choices and to advocate for their health and wellbeing. We celebrate healthy aging and create strategies to work with organizations who cater to aging adults to facilitate activities, events, and programs to promote quality of life and making healthy lifestyle choices.

The vision for the **Senior Healthy Mind and Body Initiative** that includes the **Simons 4 Seniors Program** is geared towards creating invigorating opportunities for seniors of all interests and abilities.

We want to provide opportunities that make it easy for seniors to be proactive about their mental and physical health. In addition, our mission is also to provide support for necessary services and items needed by seniors in local communities. From transportation support, meals, other necessities, your donations truly are invaluable to helping us provide enhanced services and quality of life assistance.



# BECOME A SPONSOR

Becoming a sponsor not only brings support and joy to seniors, but you help us to fulfill our mission to promote cognitive support and wellness programs. As a generous and giving Sponsor, we appreciate your financial contributions to support our initiatives, programs, and vital services for seniors. Now you can help make a positive impact and empowering change in the lives of many seniors by supporting the **Senior Healthy Mind and Body Initiative**.

**See more Details about the Benefits and Acknowledgements for the different Sponsorship Level Contributions you make:**

Donation Tier Details & Benefits	Donation Amount
<b>GOOD NEIGHBOR (Tier 1):</b> In appreciation for this donation, your company will be listed on the Sponsors page on our website and shared with our community via our Social Media pages.	<b>\$500.00</b>
<b>COMMUNITY SUPPORTER (Tier 2):</b> With this contribution, you will get the Tier 1 benefits, as well as Featured Promotion for a Full Month in our Email Newsletter as a Featured Sponsor, featured Social Media ads and a Social Media Spotlight to promote your company. (Sponsor will need to provide images and content they want shared)	<b>\$1000.00</b>
<b>CONTRIBUTING LEADER (Tier 3):</b> With this contribution, you will get the Tier 2 benefits, as well as Featured Promotion at during campaigns for 6 months in our Marketing Campaigns as a Premier Sponsor, Exclusive discounts to Simons 4 Seniors events and to be an exhibitor. Specialty Gift Box as a Thank you for Support.	<b>\$2500.00</b>